

Third Annual

NORTHEAST AG & FEED
ALLIANCE

GOLF TOURNAMENT

JUNE 25, 2009

KALUHYAT
GOLF CLUB AT THE
TURNING STONE
RESORT CASINO



"Golf for Good Works!"

Dear NEAFA Members,

Golf for Good Works! What better way to spend a beautiful June morning in Central New York than to play the links with your friends and colleagues and raise needed funds for important agricultural education programs? Turning Stone Resort Casino, home of championship golf, is the site for the Third Annual NEAFA Golf Tournament on June 25, 2009. We are excited to be able to offer you the opportunity to play this great course (Kaluhyat) at a reasonable price during a great time of the year.

The shot gun start will be promptly at 8:00 am. You may organize your foursomes or we will place you into a group. \$150 per person or \$600 per foursome provides you greens fees, cart, continental breakfast, lunch and beverages. In addition, you may make reservations for the Wednesday evening, June 24, 2009 NEAFA pre-tournament reception at 5:30 pm.

Proceeds for this event will go to sponsor worthy activities and programs that promote and advance the agriculture industry and its relationship with the general public. The 2008 Dairy Challenge received a generous donation from NEAFA last year.

Registration can be done on line at www.northeastalliance.com or by completing the attached registration form and mailing or faxing it to the contact information provided. Sponsorships for this event are gladly accepted and details are provided in this brochure.

I look forward to seeing you at Turning Stone on June 24th and 25th.

Rick Zimmerman, Executive Director

AGENDA

(Shenandoah Club House)

Wednesday, June 24, 2009

- 3:00 pm Alliance Board of Directors Meeting (*Catskill Room*)
- 5:30 - 7:30 pm Pre-Tournament Reception (*Adirondack Room*)
- 8:00 pm Hospitality Suite -
(*4th floor VIP Suite in Original Hotel, not the Tower*)

Thursday, June 25, 2009

- 6:30 am Registration & Continental Breakfast
- 7:00 am Putting Green Contest
- 8:00 am Shotgun Start
- 1:00 pm Lunch & Prizes

SPONSORSHIP LEVELS

Pre-Tournament Reception - \$2,000

The Pre-Tournament Reception Sponsorship (\$2,000 per firm, limited to 3 co-sponsors) includes recognition at the reception (with prominent signage and verbal acknowledgements), in *Northeast Ag & Feed News* and on the NEAFA web site.

Hole in One - \$1,000

The Hole in One Sponsorship includes your logo placed on cart signs and on poster at registration, recognition in *Northeast Ag & Feed News* and on the NEAFA web site.

Eagle - \$750

Eagle Sponsorship includes logo placed on sign at registration and on the rule sheet and recognition in *Northeast Ag & Feed News*.

Individual Hole - \$500

The Individual Hole Sponsorship includes a tee sign at the hole being sponsored.

Door Prizes

NEAFA is seeking door prize donations to help make this a fun and successful event. If you or your organization are able to offer a door prize please complete the registration form and indicate the item you will be donating. You do not have to attend to submit a door prize item.

Golf for Good Works! Tournament

**THURSDAY,
JUNE 25, 2009**

**KALUHYAT GOLF CLUB
AT THE
TURNING STONE
RESORT CASINO
Verona, NY**

**FOURSOME: \$600
SINGLE: \$150**

*(includes greens fees, cart, practice range,
continental breakfast, lunch and beverages)*

TOURNAMENT

Format:

Scramble, Best Ball

Contests:

First, Second and Third Place Teams

Closest to the Pin

Longest Drive

Putting Green

**Spikeless shoes
and proper golf attire
required.**



DIRECTIONS

I-90 (NYS Thruway) to Exit 33, Verona (just East of Syracuse). From the Exit continue straight to the traffic light. Turn left on Route 365, take next left into the Resort and Shenendoah Club House.

HOTEL

ACCOMMODATIONS

Affordable rooms are available at the Turning Stone Resort Casino for \$119 per night. May 25, 2009 is the reservation deadline to receive the tournament rate. Contact the resort at 800-771-7711 to make your overnight accommodations.

REGISTRATION FORM - THIRD ANNUAL NEAFA GOLF TOURNAMENT

Thursday, June 25, 2009 • Kaluhyat Golf Club, Turning Stone Resort Casino, Verona, NY

NOTE: Friends, guests and "ringers" are welcome, but each foursome must include a member of our industry, as evidenced by their firm's membership in our Alliance.

Company Name _____
Address _____ Telephone _____
Email: _____ Fax: _____

Count Us In! Our company foursome will consist of:

(If you will be attending the reception please place a check after your name in the). Reception

Golfer #1 _____
Golfer #2 _____
Golfer #3 _____
Golfer #4 _____

Count me in, and please pair me up with a foursome:

Name _____

I am not a golfer, but I plan on attending the Wednesday evening reception:

Name _____ Number of guests _____

I would like to supply a door prize for this event, here is my gift:

PAYMENT OPTIONS:

Check Charge my: VISA MasterCard AMEX

Name: _____ Signature _____

Card Number: _____ Exp. Date: _____

CIN # (Visa/MC 3 digit on back) _____

CIN # (AMEX 4 digits on front) _____

Billing Address: _____

Single Fee \$150 x ____ = _____

Foursome Fee \$600 = _____

Reception Sponsorship \$2,000 = _____

Hole in One Sponsorship \$1,000 = _____

Eagle Sponsorship \$750 = _____

Individual Hole Sponsorship \$500 = _____

Hole Choice #1 ____ #2 ____

TOTAL \$ _____

Make checks payable to:
Northeast Ag & Feed Alliance
Send payment with registration form to:
NEAFA, 4 Youngs Place,
Latham, NY 12110
Fax: (518) 783-1258
Questions call (518) 783-1322

**Registration deadline:
Wednesday, June 10, 2009.**

We want to make it easier for you!

**REGISTER ONLINE 24/7
at
www.northeastalliance.com**