

Agenda

Sunday, February 7, 2010

6:00 pm **Feed Alliance Super Bowl Party** - Arrive early and participate in the NEAFA Super Bowl Party at Kelsey's (lower level) featuring drinks, hors d'oeuvres and wide screen TV.

Monday, February 8, 2010

10:00 am Registration Opens

11:00 **Capitol Tour** - All Feed Alliance members are welcome to tour the magnificent NYS Capitol. This historic building is the "office" of the Governor, Attorney General and both the Senate and Assembly. After much renovation, this building truly represents the Empire State.

12:00 - 3:00 **Meetings with Legislative Leaders** - All members are invited to participate in meetings with chairs of the Senate and Assembly Agriculture Committees, and other legislative leaders.

3:00 - **Feed Alliance Seminar Series** -

4:00 **Managing Input and Market Risks on Dairy Farms** - Learn about the latest risk management tools available to Northeast dairy farmers. **Katie Krupa, Risk Management Specialist, Dairy Farmers of America; Charlie Koines, Crop Management Insurance Specialist**

4:00 - **New FDA Food Safety Legislation and Its Impact on the Feed Industry**

5:00 **Richard Sellers, AFIA, Vice President, Feed Regulation and Nutrition; Kristy Krafka, Kemin Industries**

5:00 **Welcome/Legislative Reception** - A great opportunity to network with New York legislators and Ag and Markets personnel.

7:00 **Dinner on the Town** - Your choice of restaurant, the Albany Visitors Bureau will be on hand to make reservations for you. Many restaurants are within walking distance from the hotel, and offer fine dining and an excellent networking environment.

9:00 - 12:00 **Hospitality Room Open** - or visit the lower level in Kelsey's

Tuesday, February 9, 2010

7:00 am Registration Opens and Continental Breakfast

8:00 Call to Order/NEAFA Annual Meeting

9:00 - **Annual Forum - Washington Outlook and Update**

Richard Sellers, AFIA, Vice President, Feed Regulation and Nutrition

Dairy Industry Profitability and Growth - Panel discussion with outstanding farmers from across the United States.

John Noble, Noblehurst Farms, Linwood, NY; Erick Farmer, Yuma, CO; Frank Boyce, Shamrock Farms, Stanfield, AZ; Moderator: Dr. Gerald Poppy, DVM, MBA, Director North America Dairy Business, Diamond V Mills

What's Ahead for Agriculture?

Keynote Speaker: Mark Pearson

12:30 Award Luncheon

Keynote Speaker: Commissioner Patrick Hooker, NYS Department of Agriculture and Markets

2:00 **NEAFA Board of Directors Meeting**

2:00 **Hospitality Room Open** and afternoon free for business activities

5:00 President's Reception

7:00 Annual Banquet with entertainment

9:00 - 12:00 **Hospitality Room Open** - or visit the lower level in Kelsey's

Mark Pearson What's Ahead for Agriculture?



Get ready to laugh and learn with Mark Pearson as he takes you on an entertaining journey — a look ahead at the outlook for the farm markets: corn, soybeans, wheat, hogs and cattle prices—and global trends impacting these markets. He will also look at changing consumer trends, demographics, land values, and ag policy issues.

Farmer, small businessman, stockbroker and raconteur, long-time Market To Market host Mark Pearson has earned a national reputation for his agribusiness and rural issues acumen. A former Assistant Secretary of Agriculture for the State of Iowa, Mark's long career in the media culminated with his being named host of Market To Market in 1991. Since then, Mark has kept viewers informed as host of more than 600 editions of the "Weekly Journal of Rural America."

A retired officer in the Naval Reserve, Mark and his family live on a farm in central Iowa, where he raises grain and livestock.

Northeast Ag & Feed Alliance
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**CELEBRATE OUR PAST,
DISCOVER OUR FUTURE**

2010 ANNUAL MEETING

ALBANY.
An Amazing Discovery

FEBRUARY 7-9, 2010



**Celebrate
Our Past,
Discover
Our Future**

February 7-9, 2010

**Crowne Plaza
Albany - City Center
Albany, New York**

Additional Activities

Sunday or Monday

Enjoy Local Skiing - Take advantage of the great skiing opportunities within a short distance from Albany - Lapland Lake Nordic Vacation Center, Jiminy Peak Mountain Resort, Mount Snow, Bromley Ski Resort, Hunter Mountain, Windham Mountain. Access complete details on the Annual Meeting web page at www.northeastalliance.com

Monday, February 8, 2010

12:00 pm - *Tour the Empire State Plaza and State Museum* - 3:00 Self guided tours of the Empire State Plaza, the observation deck of the city's highest building the Corning Tower, and the NYS Museum are easily accessible from the Crowne Plaza Hotel.

Tuesday, February 9, 2010

Spouse/Guest Tour - Albany by Day - History, Fine Dining and Shopping! - Experience the historic sites that create the skyline of New York's Capital City aboard an Albany Trolley. Tour the New York State Capitol and the NYS Museum. Enjoy lunch at Provence, a charming French bistro. Spend the afternoon shopping the one-of-a-kind and nationally known shops at Stuyvesant Plaza; Talbots, Ann Taylor Loft, White House Black Market, Crabtree & Evelyn, Chico's, and Coldwater Creek. The trolley will also stop at Colonie Center Mall for additional shopping; L.L. Bean, Macys, Christmas Tree Shops, Boscov's and indulge your sweet tooth at the Cheesecake Factory. The trolley will pick everyone up in front of the Crowne Plaza at 9:00 am and return you to the hotel at 4:30 pm.



85th Annual Meeting - Registration Form

Register by January 11th and Save! All registrations received after January 11th will be charged on-site rates.

Name: _____ Spouse's Name: _____
 Company: _____
 Address: _____
 City: _____ State: _____ Zip: _____
 Phone: _____ Fax: _____
 Email: _____

Payment Information

_____ Conference Registration \$225/\$250 on-site \$ _____
 # _____ Spouse \$100 \$ _____
 # _____ Spouse/Guest Tour (Tuesday) \$65 \$ _____

Additional Activities (included in registration fees)

Please indicate below which activities you will be participating in and how many people will be attending each activity (check all that apply):

Activity List	# Attending
<input type="checkbox"/> Sunday - Feed Alliance Super Bowl Party	# _____
<input type="checkbox"/> Monday - State Capitol Tour	# _____
<input type="checkbox"/> Monday - Legislative Meetings	# _____
<input type="checkbox"/> Monday - Empire State Plaza and Museum Tour	# _____
<input type="checkbox"/> Monday - Legislative Reception	# _____
<input type="checkbox"/> Tuesday - Award Luncheon	# _____
<input type="checkbox"/> Tuesday - President's Reception	# _____
<input type="checkbox"/> Tuesday - Annual Banquet	# _____

Membership

If you have questions concerning your membership please contact Sue Kinner at (518) 783-1322: New Renewal

Supplier/Supporter Members

(Payable by check or credit card.)
 \$300 Regular Membership
 _____ \$100 Additional Memberships

Feed Manufacturer/Dealer Members

\$750 Firms with sales greater than \$50 million a year
 \$500 Firms with sales greater than \$5 million a year, and less than \$50 million
 \$250 Firms with sales less than \$5 million year
 _____ \$100 Additional Memberships

TOTAL: \$ _____

**You can register on-line at
www.northeastalliance.com**

Please complete and send to:
 Northeast Ag & Feed Alliance,
 4 Youngs Place, Latham, NY 12110 or
 fax: 518-783-1258

**Make checks payable to:
 Northeast Ag & Feed Alliance**

**Please reserve your room at the
 Crowne Plaza Albany - City Center
 State and Lodge Streets, Albany, NY 12207
 Phone: (877) 462-4441**

**Ask for the NE Ag & Feed Alliance rate
 (code: ATZ)**

\$129 single/double plus taxes

**Reservation deadline:
 January 18, 2010**

Crowne Plaza Directions:

From the NYS Thruway use Exit 23. After the toll, follow I-787 North. Take Exit 4 and follow the signs to Broadway by turning left at the 1st traffic light. Continue on Broadway and turn left on State Street. Continue up state Street to the 2nd traffic light and turn right on Lodge Street. The Crowne Plaza is on the corner of State and Lodge Streets.

Card Type: VISA MasterCard AMEX

Signature: _____ CIN #: _____

Name on Card: _____ Exp. Date: _____

Card Number: _____

Billing Address: _____

