

## SPONSORSHIP LEVELS

### Pre-Tournament Reception

\$2,000

The Pre-Tournament Reception Sponsorship (\$2,000 per firm, limited to 3 co-sponsors) includes recognition at the reception (with prominent signage and verbal acknowledgements), in *Northeast Ag & Feed News* and on the NEAFA web site.

### Hole in One

\$1,000

The Hole in One Sponsorship includes your logo placed on cart signs and on poster at registration, recognition in *Northeast Ag & Feed News* and on the NEAFA web site.

### Eagle

\$750

Eagle Sponsorship includes logo placed on sign at registration and on the rule sheet and recognition in *Northeast Ag & Feed News*.

### Individual Hole

\$500

The Individual Hole Sponsorship includes a tee sign at the hole being sponsored.

### Door Prizes

NEAFA is seeking door prize donations to help make this a fun and successful event. If you or your organization are able to offer a door prize please complete the registration form and indicate the item you will be donating. You do not have to attend to submit a door prize item.



Welcome Feed Alliance Members and Friends!

Golf for Good Works! Is there a better way to spend a beautiful June morning in Central New York than to play the links with your friends and colleagues and raise needed funds for important agricultural education programs? Turning Stone Resort, home of championship golf, is the site for the Fourth Annual Ag and Feed Alliance Golf Tournament on June 25, 2010. We are excited to be able to offer you the opportunity to play this great course (Kaluhyat) at a reasonable price during a great time of the year.

The shot gun start will be promptly at 8:00 am. You may organize your foursomes or we will place you into a group. \$150 per person or \$600 per foursome provides you greens fees, cart, continental breakfast, lunch and beverages. In addition, you may make reservations for the Thursday evening, June 24, 2010 Pre-tournament Reception at 5:30 pm.

Proceeds from this event will go to sponsor worthy activities and programs that promote and advance the agriculture industry and its relationship with the general public. The 2009 Dairy Challenge and the 2010 New York FFA Convention received a generous donation from last year's proceeds.

Registration can be done online at [www.northeastalliance.com](http://www.northeastalliance.com) or by completing the attached registration form and mailing or faxing it to the contact information provided. Sponsorships for this event are gladly accepted and details are provided in this brochure. I look forward to seeing you at Turning Stone on June 24th and 25th.

*John P. Mitchell*  
John Mitchell  
President

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Fourth Annual



# GOLF TOURNAMENT

JUNE 25, 2010

KALUHYAT  
GOLF CLUB AT THE  
TURNING STONE  
RESORT CASINO



"Golf for Good Works!"





## Golf for Good Works! Tournament

FRIDAY, JUNE 25, 2010

KALUHYAT GOLF CLUB  
AT THE  
TURNING STONE RESORT CASINO  
Verona, NY

**FOURSOME: \$600**  
**SINGLE: \$150**

*(includes greens fees, cart, practice range,  
continental breakfast, lunch and beverages)*

### SCHEDULE *(Shenendoah Club House)*

#### Thursday, June 24, 2010

5:30 - Pre-Tournament Reception  
7:30 pm *(Adirondack Room)*

8:00 pm Hospitality Suite -  
*(4th floor VIP Lounge in Original  
Hotel, not the Tower)*

#### Friday, June 25, 2010

6:30 am Registration  
& Continental Breakfast

7:00 am Putting Green Contest

8:00 am Shotgun Start

1:30 pm Lunch & Prizes

*Kaluyhat Golf Club, rated by  
Golfweek Magazine as America's top  
100 best resort courses and as  
Golf Digest's best courses in  
New York State, is a spectacular  
challenge. To learn more about it  
go to the golf page at  
[www.turningstone.com](http://www.turningstone.com).*

### TOURNAMENT

**Format:**

*Scramble, Best Ball*

**Contests:**

*First, Second and Third Place Teams*

*Closest to the Pin*

*Longest Drive*

*Putting Green*

**Spikeless shoes  
and proper golf attire required.**

### DIRECTIONS

I-90 (NYS Thruway) to Exit 33, Verona (just  
East of Syracuse). From the Exit continue  
straight to the traffic light. Turn left on  
Route 365, take next left into the Resort and  
Shenendoah Club House.

### HOTEL

### ACCOMMODATIONS

Affordable rooms are available at the Turning  
Stone Resort Casino for \$123 per night. **May  
25, 2010 is the reservation deadline to  
receive the tournament rate.** Contact the  
resort at 800-771-7711 to make your overnight  
accommodations.

## REGISTRATION FORM - FOURTH ANNUAL NEAFA GOLF TOURNAMENT

Friday, June 25, 2010 • Kaluyhat Golf Club, Turning Stone Resort Casino, Verona, NY

**NOTE:** Friends, guests and "ringers" are welcome, but each foursome must include a member of our industry, as evidenced by their firm's membership in our Alliance.

Company Name \_\_\_\_\_ Telephone \_\_\_\_\_

Address \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

**Count Us In! Our company foursome will consist of:**

*(If you will be attending the reception please place a check after your name in the ).* Reception

Golfer #1 \_\_\_\_\_

Golfer #2 \_\_\_\_\_

Golfer #3 \_\_\_\_\_

Golfer #4 \_\_\_\_\_

**Count me in, and please pair me up with a foursome:**

Name \_\_\_\_\_

**I am not a golfer, but I plan on attending the Thursday evening reception:**

Name \_\_\_\_\_ Number of guests \_\_\_\_\_

**I would like to supply a door prize for this event, here is my gift:**

### PAYMENT OPTIONS:

Check Charge my:  VISA  MasterCard  AMEX

Name: \_\_\_\_\_ Signature \_\_\_\_\_

Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

CIN # (Visa/MC 3 digit on back) \_\_\_\_\_

CIN # (AMEX 4 digits on front) \_\_\_\_\_

Billing Address: \_\_\_\_\_

Single Fee \$150 x \_\_\_\_\_ = \_\_\_\_\_

Foursome Fee \$600 = \_\_\_\_\_

Reception Sponsorship \$2,000 = \_\_\_\_\_

Hole in One Sponsorship \$1,000 = \_\_\_\_\_

Eagle Sponsorship \$750 = \_\_\_\_\_

Individual Hole Sponsorship \$500 = \_\_\_\_\_

Hole Choice #1 \_\_\_\_\_ #2 \_\_\_\_\_

TOTAL \$ \_\_\_\_\_

Make checks payable to:  
Northeast Ag & Feed Alliance

Send payment with registration form to:

NEAFA, 4 Youngs Place,  
Latham, NY 12110

Fax: (518) 783-1258

Questions call (518) 783-1322

**Registration deadline:**

**Friday, June 11, 2010.**

**We want to make it easier for you!**

**REGISTER ONLINE 24/7**

at

**[www.northeastalliance.com](http://www.northeastalliance.com)**